

NEWCASTLE 2019

Nutrition: The Epicentre of Health



Sponsorship and Exhibition Prospectus

Nutrition Society of Australia
43rd Annual Scientific Meeting
City Hall Newcastle
2nd-5th December 2019



www.nsameeting.asn.au

Nutrition Science: The epicentre of Health

On behalf of the **Nutrition Society of Australia**, the 2019 organising Committee would like to invite you to partner with us for the 2019 Annual Scientific Meeting (ASM).

The ASM will be held from **Monday 2 December to Thursday 5 December 2019 at City Hall Newcastle**. The conference will bring together more than 270 delegates from diverse nutrition, public health, policy, animal and science backgrounds. The theme, NUTRITION SCIENCE: The epicentre of Health, highlights the importance of the Society and the opportunities and challenges currently being faced in nutrition.

The goal of the Nutrition Society of Australia is to bring to the fore and communicate the scientific value and relevance of nutrition science and related disciplines in Australia. To achieve this, NSA has formal linkages with international and national organisations, and has active groups in every state and the ACT. There are more than 900 members, including the most eminent human and animal nutritionists in the country. About one third of our members hold doctorates and many others are studying for their PhD. Our members are employed in a diverse range of roles, including academia, research, private industry, policy makers, health care and consultancy.

The 2019 meeting will include invited presentations from renowned international and national speakers, a scientific program based on peer reviewed abstracts, a student masterclass and meet the expert's sessions. Over the coming months we will share information about speakers, topics and activities. The Organising Committee welcomes you and looks forward to meeting you at NSA 2019.

Conference Details

The NSA Annual Scientific Meeting is the pre-eminent nutrition science conference in Australia, and certainly, the most important. The purpose of the ASM is to present the latest nutrition science research and discuss its implications and its applications. The meetings invariably have a friendly and collegial atmosphere and have a strong tradition of support for nutrition science students. They are an excellent opportunity to network with peers and other scientists who have an interest in nutrition – from Australia, New Zealand and around the world.

<http://nsameeting.asn.au/>
2 – 5 December 2019
City Hall Newcastle



Major Sponsorship Opportunities

Principal Sponsors	Platinum Sponsor (max. 2) \$12,000 + GST	Gold Sponsor (max. 3) \$9,500 + GST	Silver Sponsor \$7,500 + GST	Bronze Sponsor \$3,400 +GST
Sponsor recognition (with organisation logo) in all conference material	✓	✓	✓	✓
Satchel Insert (provided by sponsor)	2	1	1	1
Sponsor to provide a freestanding banner for duration of conference	✓	-	-	-
Sponsor listing in conference app	✓	✓	✓	✓
Push notifications through the conference app	4 over whole conference	3 over whole conference	2 over whole conference	1 over whole conference
Hosted breakfast session (at sponsor cost)	✓	-	-	-
Delegate list (in accordance with privacy laws)	✓	✓	✓	✓
Exhibitor Registrations	2	2	2	-
Full Conference Registrations	2	1	0	1
Sponsor listing in program book	✓	✓	✓	✓
Full Page Advert in program book	✓	✓	-	-
Half Page Advert in program book	-	-	✓	✓
Exhibition Booth (3m x3m)	2	1	1	50% discount on listed price
Lanyard Sponsor or satchel sponsor	✓	-	-	-
Plenary Session Sponsor	✓	-	-	-
Concurrent Session Sponsor	-	✓	-	-

Additional Sponsorship Opportunities

Gala Dinner \$6,000 + GST

- Opportunity for Sponsor's representative to present a (3) minute welcome address at the dinner
- Sponsor logo on the Gala dinner menus
- Four (4) complimentary tickets for the sponsors nominated guests to attend the gala dinner
- One (1) Satchel insert (Sponsor to supply material)
- Sponsor may provide the Gala dinner guests with a branded gift (sponsor to supply gift)
- Recognition as a Gala Dinner Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page.
- Recognition as a Gala Dinner Sponsor (with organisation logo) on printed Conference material.
- Sponsor listing and full-page advertisement in final Program Book

Delegate Satchel Sponsor \$5,000 + GST (only available if not taken as part of a platinum package)

- Sponsor acknowledgement
 - Sponsor listing in program book
 - Logo printed on satchel
 - Satchel insert (sponsor to supply) limited to 1 A4 flyer
 - Delegate list (in accordance with privacy laws)
 - One (1) complimentary full registration
 - Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page.
 - Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Sponsor logo will appear on the satchel alongside the NSA 2019 logo.**

App Sponsor \$5,000 + GST

- Conference Website, including hyperlink to organisation's home page
- Acknowledgement as the app sponsor
- Sponsor listing in program book
- Organisation inclusion on app home screen/ splash page
- Push notifications through the conference app (one per day)
- One (1) complimentary full registration
- A question included in delegate survey
- Sponsor listing in conference app

Additional Sponsorship Opportunities

Student Masterclass Sponsorship \$5,000 + GST

- Acknowledgement as the Student Masterclass Sponsor - prominent signage during the break
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list (in accordance with privacy laws)
- Sponsor listing in conference app
- One (1) Conference Registration
- Opportunity to address delegates during the break
- Sponsor may provide delegates with a branded gift (sponsor to supply)

Meet the Experts Lunch \$5,000 + GST

- Acknowledgement as the Meet the Experts Sponsor - prominent signage during the break
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list (in accordance with privacy laws)
- Sponsor listing in conference app
- One (1) Conference Registration
- Opportunity to address delegates during the break
- Sponsor may provide delegates with a branded gift (sponsor to supply gift)

Nutrition Break Sponsor \$4,000 + GST

- Acknowledgement as the Nutrition Break Sponsor - prominent signage during the break
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list (in accordance with privacy laws)
- Sponsor listing in conference app
- One (1) Conference Registration
- Opportunity to address delegates during the break
- Sponsor may provide delegates with a branded gift (sponsor to supply gift)

Merchandise Sponsor \$2,500 + GST

Sponsor a merchandise gift and have your brand taken home by conference delegates

- Gifts to be distributed to all delegates on-site with registration pack
- Sponsor listing in Final Program Book
- Colours and branding can be designed around your company logo
- Company name with hyperlink to organisation website will be placed on the conference website

- Sponsor listing in conference app
 1. Pen Sponsor
 2. Notepad Sponsor
 3. Drink Bottle Sponsor
 4. Travel Cup Sponsor

Please note that the merchandise items are at the cost of the sponsor. Option for alternative merchandise gift of your choice (to be approved by the conference committee)

Additional Sponsorship Opportunities

Full Page Advertisement in Final Program Book \$2,000 + GST

- Full Page Advertisement in Final Program Book
- Sponsor listing in Final Program Book
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page

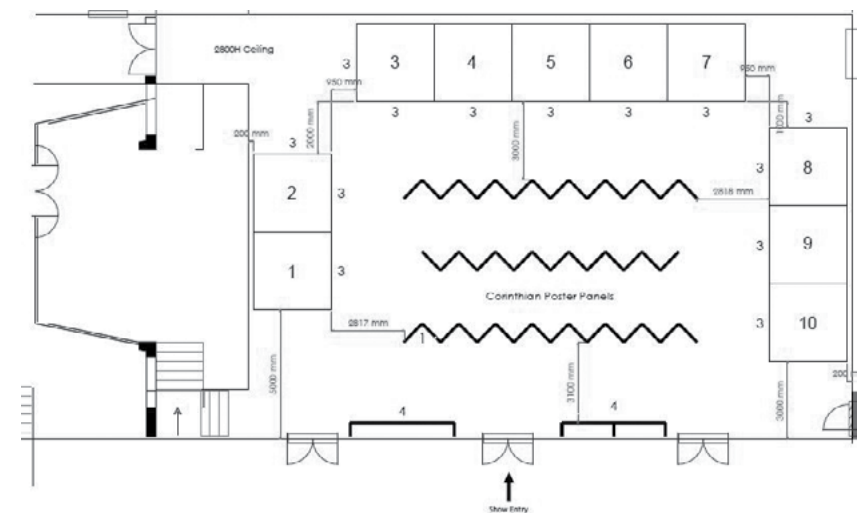
Satchel Insert \$1,700 + GST

- Satchel insert (sponsor to supply)
- Sponsor listing in program book
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page

Exhibition Packages

Exhibition Booth \$4,400 + GST

- Exhibitor listing in program book
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Two (2) Exhibitor Registrations
- Exhibition booth (3 x 3)
- Exhibitor listing in conference app



NSA 2019 National Conference Application Form

All sponsorship amounts are in Australian dollars and are EXCLUSIVE of GST

Contact: _____

Position: _____

Company: _____

Address: _____

Suburb: _____

State: _____

Postcode: _____

Telephone: _____

Mobile: _____

Email: _____

Major Sponsorship Opportunities

Platinum Sponsor	\$12,000 + GST	<input type="radio"/>
Gold Sponsor	\$9,500 + GST	<input type="radio"/>
Silver Sponsor	\$7,500 + GST	<input type="radio"/>
Bronze Sponsor	\$3,400 + GST	<input type="radio"/>

Additional Opportunities

Gala Dinner Sponsor	\$6,000 + GST	<input type="radio"/>	Nutrition Break Sponsor	\$4,000 + GST	<input type="radio"/>
Delegate Satchel Sponsor	\$5,000 + GST	<input type="radio"/>	Merchandise Sponsor	\$2,500 + GST	<input type="radio"/>
Mobile App Sponsor	\$5,000 + GST	<input type="radio"/>	Full Page Advertisement in final program book	\$2,000 + GST	<input type="radio"/>
Student Masterclass Sponsor	\$5,000 + GST	<input type="radio"/>	Satchel Insert	\$1,700 + GST	<input type="radio"/>
Meet the Experts Lunch Sponsor	\$5,000 + GST	<input type="radio"/>			

Exhibition Packages

Exhibition Booth	\$4,400 + GST	<input type="radio"/>
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Booth Preference 1: _____

Booth Preference 2: _____

Booth Preference 3: _____

Signed: _____

Date: _____

Please complete and forward application to:

NSA 2019 Sponsorship Manager

C/- The Association Specialists Pty Ltd

PO Box 576, Crows Nest NSW 1585 AUSTRALIA

Tel: +61 2 9431 8600

Terms and Conditions

Payment terms are 100% pre-payment in full by 14 days of issued invoice. Please note that no space has been secured until the deposit has been paid. The contract may be cancelled by either party provided written notice is received at least 60 days prior to the first day of the Exhibition, in which case a full refund will apply if the exhibition booth/trade display table can be re-sold. If the Exhibitor cancels within 59 days of the first day of the Exhibition, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses.

Exhibition Contract

All sponsorship amounts are in Australian dollars and are EXCLUSIVE of GST

1. For this contract, the term Management shall include the Organising Committee of the Nutrition Society of Australia 2019 Annual Scientific Meeting.
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received at least 60 days prior to the first day of the Exhibition, in which case a full refund will apply if the exhibition booth/trade display table can be re-sold. If the Exhibitor cancels within 59 days of the first day of the Exhibition, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.

9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. There will be limited provisions for storing materials at the QT Canberra prior to the Exhibition. Exhibitors are strongly encouraged to make arrangements with the official company handling storage and shipping for the exhibition.
14. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
15. The Exhibitor agrees that no display may be dismantled, or goods removed during the entire run of the Exhibition but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
16. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
17. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
18. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Company name: _____

Signed by: _____

Signed: _____

Date: _____