

CANBERRA 2018



Sponsorship and Exhibition Prospectus 2018

NUTRITION SCIENCE:
The nexus between health
policy and practice

Nutrition Society of Australia
42nd Annual Scientific Meeting
QT Canberra 🌈 27–30 November 2018
nsameeting.asn.au



Introduction



On behalf of the Nutrition Society of Australia, the 2018 organising Committee would like to invite you to partner with us for the 2018 Annual Scientific Meeting (ASM).

The ASM will be held from Tuesday 27th November to Friday 30th November 2018 at QT Canberra. This is the first time the conference has been held in the National Capital since 2001 and will bring together more than 270 delegates from diverse nutrition, public health, policy, animal and science backgrounds. The theme, *NUTRITION SCIENCE: The nexus between health policy and practice*, highlights the diversity of Canberra, the Society and the opportunities and challenges currently being faced in nutrition.

The goal of the Nutrition Society of Australia is to bring to the fore and communicate the scientific value and relevance of nutrition science and related disciplines in Australia. To achieve this, NSA has formal linkages with international and national organisations, and has active groups in every state and the ACT. There are more than 900 members, including the most eminent human and animal nutritionists in the country. About one third of our members hold doctorates and many others are studying for their PhD. Our members are employed in a diverse range of roles, including academia, research, private industry, policy makers, health care and consultancy.

The 2018 meeting will include invited presentations from renowned international and national speakers, a scientific program based on peer reviewed abstracts, a student masterclass and meet the experts sessions. Over the coming months we will share information about speakers, topics and activities.

The Organising Committee welcomes you and looks forward to meeting you at NSA 2018.

Conference Details

The NSA Annual Scientific Meeting is the pre-eminent nutrition science conference in Australia, and certainly the most important. The purpose of the ASM is to present the latest nutrition science research and discuss its implications and its applications. The meetings invariably have a friendly and collegial atmosphere and have a strong tradition of support for nutrition science students. They are an excellent opportunity to network with peers and other scientists who have an interest in nutrition – from Australia, New Zealand and around the world.

Website: <http://nsameeting.asn.au/>

Date: 27 – 30 November 2018

Venue: QT Canberra
1 London Circuit,
Canberra ACT 2601

Sponsorship Opportunities



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Costs	\$10,000 + GST	\$8,000 + GST	\$5,500 + GST	\$3,000 + GST
Sponsor recognition (with organisation logo) in all conference material	✓	✓	✓	✓
Satchel Insert (provided by sponsor)	One (1) Satchel Insert	One (1) Satchel Insert	One (1) Satchel Insert	One (1) Satchel Insert
Sponsor to provide a freestanding banner for duration of conference	One (1) Banner			
Sponsor listing in conference app	✓	✓	✓	✓
Push notifications through the conference app	Two (2) per day			
Hosted breakfast session (at sponsor cost)	✓			
Delegate list	✓	✓	✓	✓
Exhibitor Registrations	Two (2)	Two (2)	One (1)	One (1)
Full Conference Registrations	Two (2)	Two (2)	One (1)	One (1)
Sponsor listing in program book	✓	✓	✓	✓
Full Page Advert in program book	✓	✓	✓	✓
Exhibition Booths	Two (2)	One (1)	One (1)	50% discount on booth
Lanyard Sponsor	✓			
Plenary Session Sponsor	✓	✓		
Concurrent Session Sponsor	✓	✓		

Platinum Sponsor \$10,000 + GST

Our Platinum Sponsors are key partners in the successful delivery of the Conference Program. As the Platinum Sponsor, your company will benefit from the highest level of representation above all other sponsorship levels.

- Platinum Sponsor acknowledgement
- Lanyard Sponsor
- Two (2) Exhibition Booths
- Full Page Advert in program book
- Sponsor listing in program book
- Two (2) Conference Registrations
- Two (2) Exhibitor Registrations
- Delegate list
- Hosted breakfast session (at sponsor cost)
- Push notifications through the conference app (two per day)
- Sponsor listing in conference app
- The Platinum Sponsor may provide a freestanding banner, to be positioned in the registration area for duration of Conference (maximum size 2m high x 1m wide)
- One (1) Satchel Insert (provided by sponsor)
- Recognition as a Platinum Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as a Platinum Sponsor (with organisation logo) on printed Conference material
- One (1) Plenary Session sponsorship

Sponsorship Opportunities continued...

Gold Sponsor \$8,000 + GST

- Gold Sponsor acknowledgement
- Recognition as a Gold Sponsor (with organisation logo) on Conference Website, including hyperlink to organisation's home page
- Recognition as a Gold Sponsor (with organisation logo) on printed Conference material.
- Full Page Advert in program book
- Sponsor listing in program book
- Two (2) Conference Registrations
- Two (2) Exhibitor Registrations
- One (1) Exhibition Booth
- Delegate list
- Hosted breakfast session (at sponsor cost)
- Push notifications through the conference app (two per day)
- Sponsor listing in conference app
- One (1) Satchel Insert (provided by sponsor)
- One (1) Concurrent Session sponsorship

Silver Sponsor \$5,500 + GST

- Silver Sponsor acknowledgement
- Recognition as a Silver Sponsor (with organisation logo) on Conference Website, including hyperlink to organisation's home page
- Recognition as a Silver Sponsor (with organisation logo) on printed Conference material
- One (1) Conference Registration
- One (1) Exhibitor Registration
- One (1) Exhibition Booth
- Sponsor listing in conference app
- Delegate list
- Sponsor listing in program book
- Full Page Advert in program book
- One (1) Satchel Insert (provided by sponsor)

Bronze Sponsor \$3,000 + GST

- Bronze Sponsor acknowledgement
- Recognition as a Bronze Sponsor (with organisation logo) on Conference Website, including hyperlink to organisation's home page
- Recognition as a Bronze Sponsor (with organisation logo) on printed Conference material
- One (1) Conference Registration
- One (1) Exhibitor Registration
- 50% discount on Exhibition Booth
- Sponsor listing in conference app
- Delegate list
- Sponsor listing in program book
- Full Page Advert in program book



Other Sponsorship Opportunities



Gala Dinner Photobooth Sponsor \$8,000 + GST

- Organisation logo (with a link back to your website) and profile
- Acknowledgement as the booth and opportunity for branding to be displayed on the booth
- Sponsor listing in program book
- Full page advertisement in program book
- Banner displayed next to booth
- Two (2) complimentary tickets to the dinner
- Sponsor listing in conference app



Gala Dinner Sponsor \$6,000 + GST

EXCLUSIVE

- Opportunity for Sponsor's representative to present a (3) minute welcome address at the dinner
- Sponsor logo on the Gala dinner menus
- Four (4) complimentary tickets for the sponsors nominated guests to attend the gala dinner
- One (1) Satchel insert (Sponsor to supply material)
- Sponsor may provide the Gala dinner guests with a branded gift (sponsor to supply gift)
- Recognition as a Gala Dinner Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page.
- Recognition as a Gala Dinner Sponsor (with organisation logo) on printed Conference material.
- Sponsor listing and full-page advertisement in final Program Book

Delegate Satchel Sponsor \$6,000 + GST

- Sponsor acknowledgement
- Organisation logo (with a link back to your website) and profile
- Sponsor listing in program book
- Logo printed on satchel
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list
- Recognition as a Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page.
- Recognition as a Sponsor (with organisation logo) on printed Conference material.

Sponsor logo will appear on the satchel alongside the NSA 2018 logo.



Other Sponsorship Opportunities continued...

App Sponsor \$6,000 + GST

- Organisation logo (with a link back to your website) and profile
- Acknowledgement as the app sponsor
- Sponsor listing in program book
- Organisation inclusion on app home screen/ splash page
- Profile listing with unlimited number of document uploads
- Push notifications through the conference app (one per day)
- Two (2) complimentary full registrations
- A question included in delegate survey
- Sponsor listing in conference app

Student Masterclass Sponsorship \$5,000 + GST

- Acknowledgement as the Student Masterclass Sponsor - prominent signage during the break
- Organisation logo (with a link back to your website) and profile
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list
- Sponsor listing in conference app
- Two (2) Conference Registrations
- Opportunity to address delegates during the break
- Sponsor may provide delegates with a branded gift (sponsor to supply gift)

Meet the Experts Lunch \$5,000 + GST

- Acknowledgement as the Meet the Experts Sponsor - prominent signage during the break
- Organisation logo (with a link back to your website) and profile
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list
- Sponsor listing in conference app
- Two (2) Conference Registrations
- Opportunity to address delegates during the break
- Sponsor may provide delegates with a branded gift (sponsor to supply gift)

Nutrition Break Sponsor \$5,000 + GST

- Acknowledgement as the Nutrition Break Sponsor - prominent signage during the break
- Organisation logo (with a link back to your website) and profile
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list
- Sponsor listing in conference app
- Two (2) Conference Registrations
- Opportunity to address delegates during the break
- Sponsor may provide delegates with a branded gift (sponsor to supply gift)



Other Sponsorship Opportunities continued...



Merchandise Sponsor \$3,000 + GST

Sponsor a merchandise gift and have your brand taken home by conference delegates

- Gifts to be distributed to all delegates on-site with registration pack
- Sponsor listing in Final Program Book
- Colours and branding can be designed around your company logo
- Company name with hyperlink to organisation website will be placed on the conference website
- Sponsor listing in conference app
 1. Pen Sponsor
 2. Notepad Sponsor
 3. Drink Bottle Sponsor
 4. Travel Cup Sponsor

Please note that the merchandise items are at the cost of the sponsor
Option for alternative merchandise gift of your choice



Phone Charging Station Sponsor \$2,000 + GST

- Organisation logo (with a link back to your website) and profile
- Sponsor listing in program book
- Satchel insert (sponsor to supply) limited to 1 A4 flyer
- Delegate list (receive a list of conference attendees)
- Sponsor listing in conference app

Please note the charging station is not included

Full Page Advertisement in Final Program Book \$2,000 + GST

- Full Page Advertisement in Final Program Book
- Sponsor listing in Final Program Book
- Company name with hyperlink to organisation website will be placed on the conference website

Satchel Insert \$2,000 + GST

- Satchel insert (sponsor to supply)
- Sponsor listing in program book
- Organisation logo (with a link back to your website) and profile

Exhibition Pod \$4,000 + GST

- Exhibitor listing in program book
- Organisation logo (with a link back to your website) and profile
- Two (2) Exhibitor Registrations
- Exhibition booth (3x3m)
- Exhibitor listing in conference app

NSA 2018 National Conference Application Form

All sponsorship amounts are in Australian dollars and are EXCLUSIVE of GST

Contact:	Position:	
Company:		
Address:		
Suburb:	State:	Postcode:
Telephone:	Mobile:	
Email:		

Sponsorship Opportunities

Platinum Sponsor	\$10,000 + GST	<input type="radio"/>
Gold Sponsor	\$8,000 + GST	<input type="radio"/>
Silver Sponsor	\$5,500 + GST	<input type="radio"/>
Bronze Sponsor	\$3,000 + GST	<input type="radio"/>

Additional Opportunities

Gala Dinner Photobooth Sponsor	\$8,000 + GST	<input type="radio"/>
Gala Dinner Sponsor	\$6,000 + GST	<input type="radio"/>
Delegate Satchel Sponsor	\$6,000 + GST	<input type="radio"/>
Mobile App Sponsor	\$6,000 + GST	<input type="radio"/>
Student Masterclass Sponsor	\$5,000 + GST	<input type="radio"/>
Meet the Experts Lunch Sponsor	\$5,000 + GST	<input type="radio"/>
Nutrition Break Sponsor	\$4,000 + GST	<input type="radio"/>
Merchandise Sponsor	\$3,000 + GST	<input type="radio"/>
Phone Charging Station Sponsor	\$2,000 + GST	<input type="radio"/>
Full Page Advertisement in final program book	\$2,000 + GST	<input type="radio"/>
Satchel Insert	\$2,000 + GST	<input type="radio"/>

Exhibition Packages

Exhibition Booth	\$4,000 + GST	<input type="radio"/>
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Signed: _____ Date: _____

Please complete and forward application to:
NSA 2018 Sponsorship Manager
C/- The Association Specialists Pty Ltd
PO Box 576, Crows Nest NSW 1585 AUSTRALIA

Tel: +61 2 9431 8600
Fax: +61 2 9431 8677

Terms and Conditions

Payment terms are 100% pre payment in full by 14 days of issued invoice. Please note that no space has been secured until the deposit has been paid. The contract may be cancelled by either party provided written notice is received at least 60 days prior to the first day of the Exhibition, in which case a full refund will apply if the exhibition booth/trade display table can be re-sold. If the Exhibitor cancels within 59 days of the first day of the Exhibition, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses.

Exhibition Contract

1. For the purpose of this contract, the term Management shall include the Organising Committee of the Nutrition Society of Australia 2018 Annual Scientific Meeting.
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received at least 60 days prior to the first day of the Exhibition, in which case a full refund will apply if the exhibition booth/trade display table can be re-sold. If the Exhibitor cancels within 59 days of the first day of the Exhibition, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. There will be limited provisions for storing materials at the QT Canberra prior to the Exhibition. Exhibitors are strongly encouraged to make arrangements with the official company handling storage and shipping for the exhibition.
14. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
15. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
16. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
17. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
18. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Company name: _____

Signed by: _____

Signature: _____

Date _____