

Nutrition Society of Australia

Annual Scientific Meeting

29 NOVEMBER – 2 DECEMBER 2016
CROWN PROMENADE, MELBOURNE
<http://nsameeting.asn.au/>



THE NUTRITION SOCIETY OF AUSTRALIA (INC.)

Translating Nutrition 翻译营养
traduciendo la Nutrición Traduction nutrit
Tradurre Nutrizione Translating Nutrition
Sponsorship & Exhibition Prospectus



In 2016, Australia's leading scientific meeting for nutrition researchers and practitioners will be held at Crown Promenade, Melbourne, from 29 November – 2 December 2016. This is the Annual Scientific Meeting of the Nutrition Society of Australia (NSA) which is the scientific society for human and animal nutrition in Australia.

The goal of the society is to increase the value and relevance of nutrition science in Australia. To assist in achieving this, NSA has formal linkages with international and national organisations, and has active groups in every state and the ACT. There are more than 900 members, including the most eminent human and animal nutritionists in the country. About one third of our members hold doctorates and many others are studying for their PhD. Our members are employed in a diverse range of roles, including academia, research, private industry, policy makers, health care and consultancy. The value of the NSA brand is widely respected.

Renowned speakers both national and international will address the major nutrition-related challenges and opportunities we currently face. More than 300 delegates are expected to attend the 2016 Meeting with the program relating to the stimulating and compelling plenary theme "Translating Nutrition Science into Practice."

The 2016 NSA Annual Scientific Meeting provides opportunities for sponsors to showcase their products and services to a captivated and interactive audience, with front line access to key scientific leaders in the field of human and animal nutrition science. Meeting delegates will include human nutritionists and dietitians, medical practitioners and nurses, agricultural scientists and veterinarians, food scientists, teachers and students.

On behalf of the Organising Committee we invite you to partner with us for the 2016 Annual Scientific Meeting. We are sure your involvement will provide strong business rewards for you.

About the NSA Meeting

Delegate Profile

NSA Meeting sponsors receive direct access to approximately 300 key scientific leaders in the field of human and animal nutrition science. Meeting delegates will include human nutritionists and dietitians, medical practitioners and nurses, agricultural scientists and veterinarians, food scientists, teachers and students.

Meeting Venue

Crown Conference Centre is a unique purpose built facility that specialises in catering for meetings and conferences in Melbourne. The sleek and modern design provides the ideal backdrop and a flexible layout to host the NSA 2016 Annual Meeting.

Important Dates:

❖ Registration Opens	April 2016
❖ Abstracts Open	April 2016
❖ Abstracts Close	31 July 2016
❖ Printing/Advertising Deadline	4 October 2016*
❖ Exhibition Bump in	29 November 2016
❖ Meeting Dates	29 November to 2 December 2016

Program Highlights

Embracing the Meeting theme "Translating Nutrition Science into Practice", the 2016 Organising Committee are currently preparing a stimulating program consisting of compelling Plenary sessions and a mix of concurrent streams. For regular updates on the Meeting program, visit the Meeting website <http://nsameeting.asn.au/>

*Exposure in the Meeting publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Meeting Managers

Arinex Pty Ltd has been appointed as the official Professional Congress Organiser (PCO) and looks forward to delivering an inspiring experience for the NSA 2016.



Sponsorship and Exhibitions contact:

Sponsorship & Exhibitions Account Manager
NSA 2016

ARINEX PTY LTD

Level 10, 51 Druitt Street
SYDNEY NSW 2000 AUSTRALIA

Tel: +61 2 9265 0700

Fax: +61 2 9276 5443

Email: sponsorship@arinex.com.au

Speakers



Professor Burdge is Professor of Nutritional Biochemistry at the University of Southampton. His research is focussed on the interaction between nutrition and the epigenome. He has published over 130 peer reviewed articles and is Editor-In-Chief of the British Journal of Nutrition and of the Journal of Nutritional Science.



Robyn Alders, AO, Principal Research Fellow, Faculty of Veterinary Science and Charles Perkins Centre, University of Sydney. Major research interests: domestic and global food and nutrition security, One Health/Ecohealth, gender equity and Science Communication. Robyn leads the joint Charles Perkins Centre/Marie Bashir Institute Project Node on "Healthy Food Systems: Nutrition • Diversity • Safety".



John Furness is Professor of Anatomy and Neuroscience at the University of Melbourne and Professorial Research Fellow, Florey Institute of Neuroscience and Mental Health. He leads the Digestive Physiology and Nutrition Laboratory. His laboratory has worked for many years on the physiology of digestion, particularly its neuronal and endocrine control. The current emphasis of his work is on the relationships between diet, environment and gut health, and their implications for animal production and for human well-being.



Kaarin J. Anstey is a Professor of Psychology and Population Health at the Australian National University, Director of the Centre for Research on Ageing, Health and Wellbeing and Director of the Dementia Collaborative Research Centre, Early Diagnosis and Prevention. Her substantive research interests focus on the prevention of cognitive decline, and dementia. Anstey has worked extensively with longitudinal studies and leads the PATH Through Life study, a 16-year population-based study of three cohorts.

GOLD SPONSOR \$8,000

- Acknowledgement as sponsor (with organisation logo) on the official sponsor acknowledgement board situated onsite at the meeting
- Freestanding banner to be displayed in the plenary session room for duration of meeting (sponsor to provide banner)
- Organisation logo to be included on slides in the meeting session rooms
- Freestanding banner to be displayed at one of the meeting lunches (sponsor to provide banner)
- Acknowledgement as a Gold Sponsor in the registration brochure* and meeting proceedings*
- Verbal acknowledgement as Gold Sponsor at both the opening and closing sessions
- One (1) 3x2m exhibition stand in premium location
- Two complimentary meeting registrations including Welcome Reception
- Two complimentary Meeting Dinner tickets
- Table reserved at the Meeting Dinner for the Gold Sponsor to invite guests to join their table (Guests must already hold dinner tickets)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page
- 150 word company profile and contact details to be included in the meeting program book*
- Two (2) promotional brochures (maximum four x A4 pages per brochure) to be inserted in the meeting Satchel (sponsor to supply material)
- Exclusive sponsorship rights to one Plenary Session of the sponsor's choice

SILVER SPONSOR \$5,500

- Acknowledgement as sponsor (with organisation logo) on the official sponsor acknowledgement board situated onsite at the meeting
- Organisation logo to be included on slides in the meeting session rooms
- Acknowledgement as a Silver Sponsor in the registration brochure* and meeting proceedings*
- Verbal acknowledgement as Silver Sponsor at both the opening and closing sessions
- One complimentary meeting registration including Welcome Reception
- One complimentary Meeting Dinner ticket
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page
- 100 word company profile and contact details to be included in the meeting program book*
- One promotional brochure (maximum four x A4 pages), to be inserted in the meeting Satchel (sponsor to supply material)
- Exclusive sponsorship rights to one Concurrent Session of the sponsor's choice

BRONZE SPONSOR \$3,000

- One complimentary meeting registration including Welcome Reception
- Acknowledgement as a Bronze Sponsor in the registration brochure* and meeting proceedings*
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page
- 75 word company profile and contact details printed in the meeting program book*
- One promotional brochure (maximum four x A4 pages), to be inserted in the meeting Satchel (sponsor to supply material)

PLENARY SESSION / KEYNOTE SPEAKER \$6,000

- Naming rights to an existing plenary session or keynote speaker (subject to approval by the Organising Committee)
- Freestanding banner to be displayed in the plenary room for the relevant session (sponsor to provide banner)
- Organisation logo to be included on slides for relevant session
- Verbal acknowledgement of your sponsorship during the sponsored session
- One complimentary meeting registration including Welcome Reception
- One complimentary Meeting Dinner ticket
- Acknowledgement as a Sponsor in the program, registration brochure and meeting proceedings*
- 100 word company profile and contact details to be included in the meeting program book*
- One promotional brochure (maximum four x A4 pages), to be inserted in the meeting Satchel (sponsor to supply material)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page

CONCURRENT SESSION \$4,000

- Naming rights to a programmed themed concurrent session
- Freestanding banner to be displayed in the plenary room for the relevant session (sponsor to provide banner)
- Organisation logo to be included on slides for relevant session
- Verbal acknowledgement of your sponsorship at the session
- Acknowledgement of sponsorship in the program, registration brochure* & meeting proceedings*)
- One promotional brochure (maximum four x A4 pages), to be inserted in the meeting Satchel (sponsor to supply material)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page

GENERAL SPEAKER SUPPORT \$2,000

- Acknowledgement in the meeting proceedings* under "Speaker Support" category of sponsors
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website, including a hyperlink to the organisation's home page

OTHER SPONSORSHIP OPPORTUNITIES

DELEGATE SATCHELS \$2,900

- Organisation logo on delegate satchels alongside Meeting logo (NSA Organising committee retains the right to choose the satchel design)
- Acknowledgement as sponsor in the meeting proceedings*
- One promotional brochure (maximum four x A4 pages), to be inserted in the delegate satchel (sponsor to supply material)
- Company profile and contact details printed in the Meeting handbook*

MEETING NAME BADGES \$2,900

- Company logo to be printed on all meeting name-badges
- Opportunity to provide branded lanyards
- Acknowledgement as sponsor in the meeting proceedings*

MEETING NOTE PADS OR PENS \$1,100 EACH

- Sponsor to provide branded notepads OR pens to be placed in the Meeting satchel and used as official Meeting stationery

SPONSORSHIP OF MENTORING & DEVELOPMENT ACTIVITIES

A key focus of NSA Annual Scientific Meetings is the support and mentoring provided to student and early-career nutrition researchers. We invite sponsorship of the following awards and sessions for our nutrition research leaders of the future.

STUDENT TRAVEL \$3,500

- Acknowledgement in the registration brochure,* meeting proceedings* and handbook* as Student Travel sponsor
- One promotional brochure (maximum four x A4 pages), to be inserted in the meeting Satchel (sponsor to supply material)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page

STUDENT MASTERCLASS \$3,000

- This package includes sponsorship of the Student Masterclass and Student Prizes/ Awards
- Freestanding banner to be displayed in the Student Masterclass (banner to be provided by sponsor)
- Acknowledgement in program, registration brochure*, meeting proceedings and handbook* as Masterclass Sponsor
- One complimentary ticket to the Student Masterclass
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website and social media accounts, including a hyperlink to the organisation's home page

YOUNG INVESTIGATOR BREAKFAST SESSION \$2,900

- Freestanding banner to be displayed in the Young Investigator Breakfast (banner to be provided by sponsor)
- Acknowledgement as sponsor in registration brochure* and meeting proceedings*
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official meeting website, including a hyperlink to the organisation's home page
- One promotional brochure (maximum four x A4 pages), to be inserted in the meeting Satchel (sponsor to supply material)

ADVERTISING

- Registration brochure (full page) – artwork supplied by company* A\$2,000
- Registration brochure (half page) – artwork supplied by company* A\$1,000

SATCHEL INSERTS \$775

- One promotional brochure (maximum four x A4 pages), to be inserted in the delegate Satchels (sponsor to supply material)

Other opportunities to contribute to the meeting may become available or you may have a suggestion for an alternative contribution to the Meeting.

All meeting sponsorship packages are negotiable and opportunities for joint-sponsorship of sessions or speakers may be available. If you wish to discuss further please contact the ASM Managers on 02 9265 0700 or sponsorship@arinex.com.au

NUTRITION SOCIETY OF AUSTRALIA ON-GOING SPONSORSHIP

If your company would like to be a supporter of the Nutrition Society of Australia on an ongoing basis, we would be happy to discuss your objectives with you and tailor a package that would be attractive to your company. Please contact the Congress Managers on 02 9265 0700 or email sponsorship@arinex.com.au

EXHIBITION OPPORTUNITIES

The exhibition space will provide an excellent opportunity to interact with delegates. Morning and afternoon teas and lunches will be served adjacent to the exhibition space to maximise interaction between delegates and exhibitors.

EXHIBITOR 3x2m PACKAGE \$3,750

The exhibition will operate on Wednesday 29 November and Thursday 1 December 2016

- 3m x 2m shell scheme exhibition stand
- Fascia signs with company/organisation name
- Listing of company name and contact details in the Meeting Handbook
- One complimentary exhibitor registration (which includes morning and afternoon teas, lunches and one Welcome Reception ticket)
- Two x 150 watt spotlights
- One x 4 amp power point
- A comprehensive exhibition manual
- Organisation name listed on exhibition page of the Meeting website and social media accounts

Jaimy Lancaster
 Sponsorship & Exhibitions
 NSA 2016
 Arinex Pty Limited
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 SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
 Fax: +61 2 9267 5443
 Email: sponsorship@arinex.com.au
 Web: <http://nsameeting.asn.au/>

A. SPONSORSHIP PACKAGE(S) REQUESTED

COST A\$

1.
 2.

B. EXHIBITION BOOTH REQUESTED

Please reserve the following booth type (please tick):

Space Only

Shell Scheme

3m x 2m (6sqm) single booth A\$3,750 (incl. GST) A\$3,750 (incl. GST)

(If you intend on installing a custom stand please tick **Space Only**)

Preferred Booth Position (s) (refer to floor plan) **TOTAL A\$:**

Please indicate companies you do not wish to be placed near:

AMOUNT PAYABLE A & B	A\$
50% deposit payable 30 days from date of invoice (Full Payment/Balance due: 6 September 2016 (incl. GST))	A\$

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address: City:

Postcode: State: Country:

Booking authorised by:

Signature: Date:

Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other:

Name:

Position:

Tel: Fax:

Email: Website:

Yes I have read and agree to the booking terms and conditions on the following page.

Authorised by:

Date:

Signature:



Please note that your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)

We wish to pay via company cheque. Note all cheques must be made payable to: Arinex Pty Limited on behalf of NSA 2016, and should be forwarded to the Meeting Managers at the above address.

We wish to pay via EFT. Bank details will be provided by the Meeting Managers with your tax invoice.

We wish to pay via Credit Card. (Please note a separate form will be sent to you with your confirmation for you to include your credit card details)

Please note, for all bookings up to \$5,000 and paid via credit card, the full amount will be charged.

SEE OVER FOR TERMS AND CONDITIONS ►

SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Meeting Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Meeting Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **6 September 2016**. Applications received after **6 September 2016** must include full payment.
3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Limited for and on behalf of the <Meeting name> and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Meeting Managers prior to the event. No organisation will be listed as a sponsor in any official meeting material until full payment and a booking form have been received by the Meeting Managers.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **6 September 2016**. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Meeting Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Meeting Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the meeting.
8. Sponsorship entitlements including organisation logo on the meeting website and other marketing material will be delivered only after receipt of the required deposit or full payment.
9. Nomination of speakers will be subject to written approval by the speaker and program committee. Furthermore at the discretion of the program committee, sponsored speakers may be asked to speak at additional keynote and concurrent sessions. Plenary Session/Keynote Speaker sponsors may provide concurrent session speakers on similar terms.
10. Speaker's contract will make it clear that these speakers must present leading edge non-commercial papers with no obvious product endorsement and they must act ethically, not commenting on other speakers their presentations or sponsors' products.
11. Following approval from the scientific program committee, sponsors will be expected to negotiate directly with their nominated speaker and cover all costs relating to their attendance at NSA 2016.
12. Sponsors may use the speaker at breakfasts, optional workshops and commercial sessions during the meeting but at no other public, external or by invitation appearances pre or post the meeting for a period of 30 days.
13. After the speaker has committed to the program and associated costs have been negotiated, the Meeting Managers will then take on the speaker liaison in relation to obtaining abstracts, papers, copyright waiver and speaker a/v requirements.
14. Sponsors entitled to host an endorsed private function, do so at their own expense and at a time and date approved by the Meeting Managers and NSA 2016 Organising Committee.
15. The Delegate List may be used by the sponsors up to and not beyond December 2016 for the purposes of contacting <year> meeting delegates. The list must not be used in conjunction with any other non-related meeting matters nor is the list to be used for future meeting marketing, or transferred in whole or in part to any third party.
16. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Limited. [] NO, I do not consent.

EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Meeting Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Meeting Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition booths will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **6 September 2016**. Applications received after **6 September 2016**, must include full payment.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to Arinex Pty Limited on behalf for and on behalf of NSA 2016 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the meeting Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the meeting Managers.
5. Public and Product Liability insurance to a minimum of A\$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the meeting Managers at the time of submitting their booking form or by no later than **6 September 2016**.
6. **CANCELLATION POLICY:** In the event of cancellation, a service fee of A\$1,000 applies per 6 square metre space or shell scheme stand booking to cancellations on or before **6 September 2016**. No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Meeting Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in

space can result in relocation of exhibit space at the discretion of the meeting Managers. Any space not claimed and occupied before 8am on 29 November 2016 will be reassigned without refund.

7. The meeting Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The meeting Managers will not discount or refund for any facilities not used or required.
8. If the exhibitor intends to install a custom built stand, the Congress Managers must be advised and such advice must include full details and stand dimensions. This information must be received no later than **6 September 2016**. All display construction requires the approval of the Congress Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the meeting Managers.
10. Delegate List may be used by the Exhibitor for the purpose of contacting NSA 2016 delegates only. The list must not be used for the purpose related to future Meetings, and shall not be transferred in whole or in part to any Third party.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Limited. NO, I do not consent.